

Agenda



Monday, July 8

- 5:00 PM Welcome Happy Hour
*VU Rooftop
Hilton Garden Inn Chicago McCormick Place*

Tuesday, July 9

- 9:00 AM Registration/Check In & Breakfast
- 9:30 AM Welcome from AIM - Chicago & Introduction to the Leadership Institute
Speakers: Jessica Nguyen, CECU; Isaac Walters, AIM; Kevin Shepherd Jr., AIM
- 9:45 AM Introduction to CECU & Overview of the Sector
Speaker: Dr. Jason Altmire, CECU
- 10:30 AM Advancing Admissions - Impact Session
Speaker: Jennifer Christensen, Executive Director, Association for the Advancement of the College Admissions Profession (AACAP)
- 12:00 PM Lunch & Networking
- 1:00 PM Marketing
Speakers: Greg Gragg & Darryl Mattox, Gragg Advertising
- 2:30 PM Building Morale & Public Image Through Grassroots Engagement
Speaker: Francisco (Frank) Galindo, MBA, AVP of PR & Stakeholder Engagement, Lincoln Tech
- 4:00 PM Government Relations
Speaker: Dr. Jason Altmire, CECU
- 7:00 PM Evening Group Outing - TBD

Wednesday, July 10

- 8:30 AM Breakfast
- 9:00 AM True Colors: Valuing Differences, Creating Unity
Speakers: Anthony Romo, Vice President of Student Services, SJVC & Dr. Sumer Avila, Provost, SJVC
- 12:00 PM Lunch & Networking
- 12:30 PM Campus Tour

Wednesday, July 10, continued

- 1:30 PM Ditch the Skills and Seek the Value in People
Speaker: Dr. Julie Basler, Platt College
- 3:30 PM Navigating Financial Aid in a Year of Transformation and Beyond
Speaker: Rachel Gordon, Chief Operating Officer, Educational Compliance Management, an FA Solutions Company
- Evening Dinner on your own

Thursday, July 11

- 8:30 AM Breakfast
- 9:00 AM One Size Does NOT Fit All - Advising Today's College Student
Speaker: Dr. Julie Basler, Platt College
- 10:30 AM Diversity, Equity, and Inclusion
Speakers: Isaac Walters, Campus Executive Director, AIM, Chicago & Kevin Shepherd, Jr. Assistant Campus Director, AIM, Chicago
- 12:00 PM Lunch & Networking
- 1:30 PM Student Services
Speaker: Ben Clark, Director of Outreach & Development, Aviation Institute of Maintenance, Centura College, Tidewater Tech
- 3:00 PM Regulatory Mid-Year Rundown
Speaker: Jen DeMay, Special Counsel, Duane Morris
- 4:00 PM *Meeting Students Where They Are*
Speaker: Ken Young, Lincoln Tech
- Evening Dinner on your own

Friday, July 21

- 8:30 AM Breakfast
- 9:00 AM Best Practices in Accreditation
Speaker: Christopher Lambert, BCC Accreditation Solutions
- 10:30 AM Bringing it All Together
- 12:00 PM Lunch & Wrap Up
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